



Monthly SEO

www.ceplumbingheating.ca

Traffic

Google Analytics v4: Overview

Account: CE Plumbing & Heating | Traffic channel: Organic Search | Filter: All Users

01 Jan - 24 Aug, 2024 vs 09 May - 31 Dec, 2023

Sessions

+30.06%

3,492 vs 2,685

New Sessions

+5.83%

72.88% vs 68.86%

Pages / Sessions

-3.80%

1.58 vs 1.64

Engagement Rate

-0.12%

67.30% vs 67.37%

Avg. Session Duration

-6.95%

00:03:06 vs 00:03:20

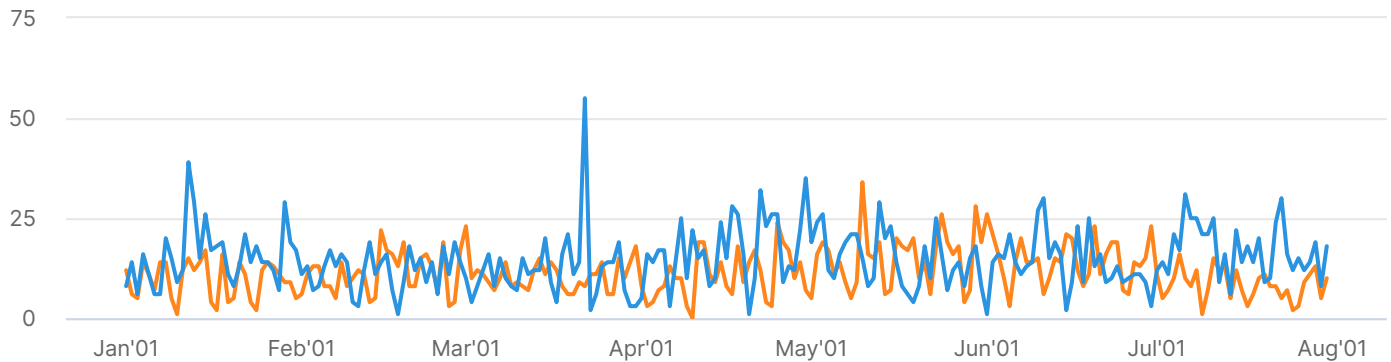
Conversions

+3.09%

767 vs 744

Google Analytics v4: Metrics Chart

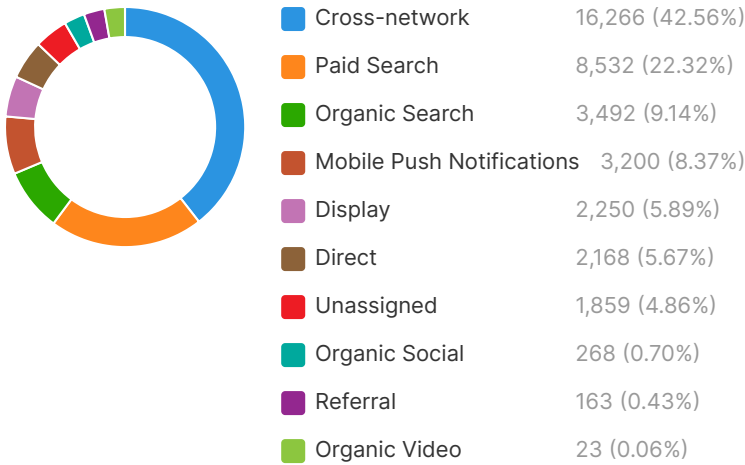
Account: CE Plumbing & Heating | Traffic channel: Organic Search | Filter: All Users



—● 01 Jan - 31 Jul, 2024: Sessions
—● 02 Jun - 31 Dec, 2023: Sessions

Google Analytics v4: Top Traffic Channels by Sessions

Account: CE Plumbing & Heating | Filter: All Users | Period: 01 Jan - 24 Aug, 2024



Total 38,221 (100%)

Google Analytics v4: Top Pageviews

Account: CE Plumbing & Heating | Traffic channel: All | Period: 26 Jul - 24 Aug, 2024

No.	Page	Pageviews ▼	Avg. Time on Page	Sessions	Engaged sessions
1	/heating/	1,159 (23.22%)	00:39	505 (17.21%)	148 (10.62%)
2	/	849 (17.01%)	00:31	610 (20.79%)	388 (27.85%)
3	/air-conditioning/	494 (9.90%)	00:27	466 (15.88%)	118 (8.47%)
4	/air-conditioning/ac-repair/	210 (4.21%)	00:41	139 (4.74%)	103 (7.39%)
5	/vernon/	184 (3.69%)	00:55	140 (4.77%)	96 (6.89%)
6	/testimonials-ce-plumbing/	158 (3.17%)	00:37	123 (4.19%)	55 (3.95%)
7	/west-kelowna/	137 (2.74%)	00:38	99 (3.37%)	77 (5.53%)
8	/drainage/	130 (2.60%)	00:40	108 (3.68%)	55 (3.95%)
9	/plumbing/water-line-repairs/	124 (2.48%)	00:22	109 (3.72%)	42 (3.02%)
10	/plumbing/emergency-plumbing/	122 (2.44%)	00:34	88 (3.00%)	65 (4.67%)

Keywords

Keyword Rankings 1 - 50 (200)

Keyword	SERP Features	KD%	ceplumbingheating.ca		CPC	Volume
			25 Aug ▲	Diff		
1. plumber west kelowna	📍 📄 ⭐ 📺 🔗 📄	23	1 📍	0	9.31	110

Keyword	SERP Features	KD%	ceplumbingheating.ca		CPC	Volume
			25 Aug ^	Diff		
2. plumbers west kelowna		23	1	0	9.31	110
3. vernon plumbing		23	1	0	10.22	210
4. west kelowna plumbers		16	1	0	9.31	110
5. ce plumbing and heating kelowna		20	1	0	7.68	50
6. ce plumbing		26	1	0	8.31	90
7. plumbers vernon		20	2	+1	10.22	210
8. west kelowna plumbing		17	2	0	9.31	110
9. vernon plumbers		15	2	+1	10.22	210
10. vernon plumbing & heating		23	2	-1	9.73	110
11. plumber vernon bc		15	3	0	10.22	590
12. plumbers vernon bc		17	3	0	10.22	590
13. plumbing and heating vernon bc		14	3	0	9.73	110
14. kelowna plumber		36	3	0	11.10	2,900
15. plumber vernon		11	3	-1	10.22	210
16. gas fitters kelowna		4	3	+2	8.16	70
17. plumbing & heating vernon bc		7	3	0	n/a	10
18. kelowna plumbing companies		18	4	0	10.25	110
19. emergency plumber kelowna		7	4	0	12.97	40
20. plumbers kelowna		25	4	0	11.10	2,900
21. plumber kelowna		38	5	+3	11.10	2,900
22. gas fireplace service kelowna		5	8	0	2.91	40
23. plumbing penticton		23	8	0	7.55	260
24. penticton plumbing		21	8	-1	7.55	260
25. furnace repair west kelowna		6	8	+1	9.26	170
26. gas fitter kelowna		4	10	0	8.16	70
27. plumber emergency line in vernon bc		7	10	-1	n/a	50
28. plumber penticton		17	10	-1	7.55	260

Keyword	SERP Features	KD%	ceplumbingheating.ca		CPC	Volume
			25 Aug ▲	Diff		
29. penticton plumbers		18	10	-1	7.55	260
30. plumbing kelowna		34	11	-8	11.10	2,900
31. plumbers penticton		19	12	-2	7.55	260
32. plumbers in penticton		18	12	-1	7.55	260
33. kelowna furnace repair		14	14	0	10.79	170
34. furnace repair kelowna		19	14	-1	10.79	170
35. furnace service kelowna		16	14	+3	12.45	50
36. kelowna fireplace		22	20	+1	0.87	260
37. 24/7 plumber near me		16	21	0	9.31	170
38. furnace repair vernon		9	22	+5	n/a	50
39. hvac vernon		28	22	+11	6.13	110
40. hvac companies kelowna		26	24	-4	12.86	110
41. kelowna hvac		26	24	+2	14.81	480
42. furnace repair penticton		19	27	-1	n/a	50
43. gas plumbing		16	27	+27	7.75	90
44. gas fireplace service near me		12	28	-6	2.34	390
45. repair water heaters		32	28	+12	8.85	1,300
46. local boiler repair		10	29	-16	n/a	10
47. repair water heater		34	30	+11	8.85	1,300
48. kelowna gas		15	32	+68	n/a	170
49. hot water heater repairs		32	33	+6	7.00	320
50. best plumbers		41	33	-4	4.08	1,900

Backlinks

Backlinks: Summary

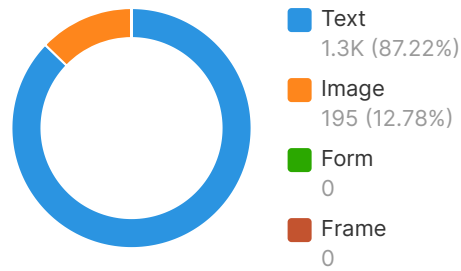
Root Domain: www.ceplumbingheating.ca

1.5K TOTAL BACKLINKS

Referring Domains	395
Referring IPs	424

Backlinks: Types

Root Domain: www.ceplumbingheating.ca



New & Lost Backlinks

www.ceplumbingheating.ca | 6 Months

